

FAN GUIDE

Shreveport, Louisiana

PetroSun

PetroSun Independence Bowl Dec. 30, 2007 7 p.m. central



Automated Teller Machines

Automated Teller Machines will be available in the parking/tailgating areas outside of the stadium on the State Fair Grounds.

Banners and Signs

Temporary banners and signs are not permitted in Independence Stadium for the PetroSun Independence Bowl.

Concessions

Concession stands are located throughout Independence Stadium, both on the ground level and along the upper concourse. In addition, vendors service all sections of the stadium, prior to and during the game. They will feature an assortment of items, including dishes with a southern flair.

First Aid

Independence Stadium is equipped with one first aid station. The station is located in the north endzone area. Ambulance service is available during the game.

Game

The PetroSun Independence Bowl is scheduled for Sunday, December 30, 2007 at 7:00 p.m., central standard time.

Governing Body

The Independence Bowl Foundation is a nonprofit organization incorporated under the laws of the State of Louisiana to promote, sponsor and stage an annual postseason intercollegiate football game in Shreveport, Louisiana.

Handicap Assistance

Ticket holders needing handicap assistance to their seats can use the elevators located on the west and south sides of Independence Stadium, and carts will be available, at the bottom of the ramps to assist east side ticket holders.

History

The first Independence Bowl was conceived by a group of local businessmen in the year that the United States of America celebrated its 200th Birthday. The inaugural game was played on December 13, 1976 with a matchup of McNeese State and Tulsa at what was Shreveport's State Fair Stadium. For the past 31 years, the Independence Bowl has served as the post-season home for some of the top teams in college football.

Independence Stadium

Independence Stadium seats 48,949 and is located on the State Fair Grounds in Shreveport, Louisiana. The City of Shreveport recently finished a \$30 million renovation project that increased capacity, created a true bowl shape, added luxury suites and a club level, as well as a new south endzone structure with new seating. Completely new concession stands and restrooms were also added on ground level. Prior to the 2002 bowl game, the Independence Bowl Foundation



Prior to the 2002 bowl game, the Independence Bowl Foundation renovated the press box, increasing capacity to more than double what it was in the writers' area, as well as the radio and coaches booths. Also added were two athletic director's suites on the upper level.

Lost and Found

Lost and Found is located in the southwest corner of Independence Stadium at the Security Office. For further assistance, contact the nearest Shreveport Police Officer or usher.

Lost Patrons

Lost patrons should contact the nearest police officer who will escort them to the Security Office, located in the southwest corner of the stadium.

Matchup

Each year, participants in the PetroSun Independence Bowl will be chosen from the Big 12 Conference and the Southeastern Conference, with the visiting and home conference switching each year. Once the selection process has been completed by the Bowl Championship Series, the PetroSun Independence Bowl has the seventh choice from the Southeastern Conference and the sixth choice from the Big 12 Conference. Our conference agreements run through the 2009 game.

Messages

Only calls dealing with extreme emergencies will be paged over the public address system. Any emergency announcement broadcast over the public address system must first be cleared through the press box manager or the Director of Media Relations in the press box.

TV Broadcast

ESPN will again serve as the television home of the PetroSun Independence Bowl. The first Independence Bowl to



be televised by ESPN was the 1992 matchup of Oregon and Wake Forest. That began a partnership that is now in its 15th year, and extends through the 2009 game.

On the Web

For the most current information about the PetroSun Independence Bowl, become a regular visitor to our homepage at www.independencebowl.org. Capture the game's history, obtain ticket information, purchase tickets and research the many activities that revolve around the Ark-La-Tex's biggest event.

Parking



GENERAL INFORMATION

Parking

A limited number of reserved parking spaces adjacent to Independence Stadium are available for \$25 each through the bowl office, by calling 888.414.BOWL, or through the bowl website at www.independencebowl.org. Cash-only parking lots are available around the State Fair Grounds and will be open on game day. Parking in these lots is \$5. There will be a limited number of available spaces. A parking layout is inserted in this brochure as a guide to reserved and open parking lots.

Handicap Parking

Handicap parking is located adjacent to the north side of Independence Stadium in a designated lot, as well as on the north side of Hirsch Coliseum.

Participating Teams' Revenue

Universities will receive checks totalling at least \$1.1 million per team for their participation in the PetroSun Independence Bowl. Since the game's inception in 1976, the Independence Bowl has awarded nearly \$37 million to higher education through team payouts.

Photography

You may take still photos of the game from your seat. Video cameras are not permitted inside the stadium.

Prohibited Items

No outside food or drinks, coolers, video cameras or umbrellas are allowed inside Independence Stadium.

Restrooms

Men's and women's restroom facilities are located throughout the stadium, both on the ground level and along the upper concourse. For your convenience, attendants will be stationed in the restrooms.

RV Parking

RV spaces are also available on the Louisiana State Fair Grounds. The price, including hook-up is \$50.00 per day. To make reservations for RV space contact the State Fair Office at 318.635.1361.

Shuttle Information

The PetroSun Independence Bowl will provide shuttle service for fans attending the game. A \$5 round-trip fee will apply, but all fans 12 and under can ride for free. Please go to www.independencebowl.org for details and routes.

Smoking

Smoking is NOT permitted inside Independence Stadium.



Souvenirs

Novelties and programs can be found at different locations throughout Independence Stadium, as well as outside the stadium prior to kickoff.

Stadium Office

The stadium office is located in the northeast corner of Independence Stadium.

Stay off the Field

Please do not go onto the playing field at any time. Anyone entering the field area without proper credentials is subject to eviction and arrest under Louisiana state law.

Tailgating/Parking

A special lot conveniently located northeast of Independence Stadium has been reserved for tailgate parties. The price is \$25.00 per parking space. To make reservations for tailgating space contact the State Fair Office at 318.635.1361.

Ticket Information

Reserved seat tickets for the 2007 PetroSun Independence Bowl range from \$30 to \$40, and are subject to availability. All persons, including children of any age, must have a ticket for admission to the stadium. Ticket information for the 2007 PetroSun Independence Bowl may be obtained through the Bowl office by calling 318.221.0712 or toll free 888.414.BOWL, or on the web at www.independence-bowl.org. VISA, Master Card, American Express and Discover cards are accepted.

Ushers

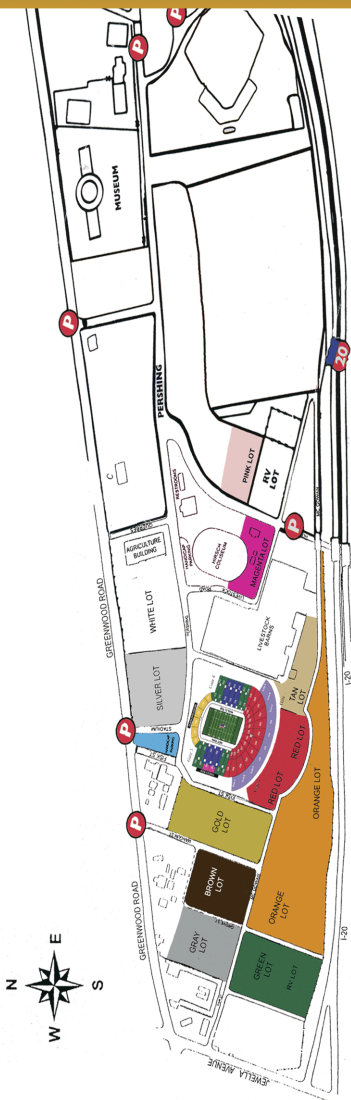
Stadium ushers serve the needs of our spectators. Please contact the nearest usher to request medical assistance or register complaints about objectionable behavior by other spectators.

2007 Team Selection Committee

<i>Jerry Anderson</i>	<i>Keith Bergeron</i>	<i>Joe Darwin</i>
<i>Shane Dulany</i>	<i>Scott Fortenberry</i>	<i>Toni Goodin</i>
<i>Jim Hagan</i>	<i>Pesky Hill</i>	<i>Chris Marlowe</i>
<i>Mike McCarthy</i>	<i>Ross Montelbano</i>	<i>Markey Pierre</i>
<i>Paul Pratt</i>	<i>Fred Sexton</i>	<i>Troy Slinkard</i>
<i>Richard Wright</i>		

Public Events

<u>Date</u>	<u>Event</u>	<u>Site</u>	<u>Time</u>
Dec. 27	FCA Breakfast	Bossier Civic Center	7:30 a.m.
Dec. 28	Minuteman Luncheon	Convention Center	11:45 a.m.
Dec. 29	Pep Rally	Louisiana Boardwalk	6 p.m.
	Battle of the Bands	Louisiana Boardwalk	7 p.m.
Dec. 30	PetroSun Independence Bowl		7:00 p.m.





PARKING INFORMATION

- ⚡ Traffic exiting from I-20 onto Greenwood Road will enter the Louisiana State Fair Grounds through the Stadium Drive Gate
- ⚡ Traffic exiting from I-20 onto Hearne Avenue will enter the Louisiana State Fair Grounds through the Kings Highway gate.
- ⚡ Traffic exiting from I-20 onto Jewella Avenue will enter the Louisiana State Fair Grounds through the Fair Street gate. The Fair Street gate allows access to the VIP lots, bus lots, and the south RV lot.
- ⚡ Traffic may also exit at Lakeshore Drive off of I-20 from the east and proceed south on Hearne to the Louisiana State Fair Grounds via Greenwood Road or the Kings Highway gate.
- ⚡ Traffic may also exit at Monkhouse Drive off of I-20 from the west and proceed east on Greenwood Road to the Louisiana State Fair Grounds via the Stadium Drive gate.
- ⚡ Traffic exiting through the Stadium Drive gate must proceed west bound on Greenwood Road, traveling to Monkhouse Drive. Turning south on Monkhouse Drive to I-20. THERE WILL BE NO LEFT TURN ON JEWELLA AVENUE FROM GREENWOOD ROAD.
- ⚡ Traffic exiting through the Fair Street gate must proceed southbound on Jewella Avenue to I-20. NO RIGHT TURN ON JEWELLA AVENUE FROM FAIR STREET WILL BE ALLOWED.
- ⚡ Traffic exiting through the Hudson Street gate will be diverted eastbound on Midway to Linwood Avenue, proceeding north on Linwood Avenue to I-20. NO RIGHT TURN ON MIDWAY FROM HUDSON STREET WILL BE PERMITTED.
- ⚡ Traffic exiting through the Grosjean Street gate must proceed eastbound on Greenwood Road through Hearne Avenue to I-20 or traffic may turn north on Hearne Avenue to Lakeshore Drive (east) to I-20.
- ⚡ Traffic exiting from Missouri Street must proceed eastbound on Greenwood Road through Hearne Avenue to I-20 or traffic may turn north on Hearne Avenue to Lakeshore Drive (east) to I-20.
- ⚡ Traffic exiting through the Kings Highway gate from the large lot will use the two south lanes on Kings Highway and will turn right onto Hearne Avenue to I-20.
- ⚡ Traffic exiting through the Kings Highway gate from Pershing Avenue will use the two north lanes and will proceed eastbound on Kings Highway to Linwood Road.

Independence Stadium

From the West on I-20

Take I-20 east to the Jewella Avenue or Hearne Avenue exits. Take either exit and turn left. Follow directions according to accompanying map for parking entrances.

From the East on I-20

Take I-20 west to the Hearne Avenue or Jewella Avenue exits. Take either exit and turn right. Follow directions according to accompanying map for parking entrances.

From the South on I-49

Take I-20 west to Dallas. Take either the Hearne Avenue or Jewella Avenue exits and turn right. Follow directions according to accompanying map for parking entrances.



Gameday Ticket Problems

If a gameday ticket problem occurs, contact the nearest usher for assistance.

NCAA Player Guest Ticket Gate

The NCAA Player Pass Gate is located on the West side of Independence Stadium between gates #2 and #3, next to the elevator shaft. These gates will open at 1 p.m.

Will Call

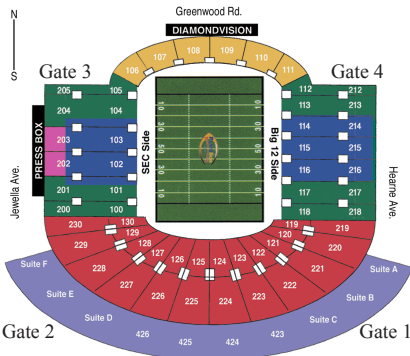
Will call is located in the northeast ticket booth, near Gate #4. Picture ID is required.

Gate Information

For the most direct and efficient access to your seat, please enter the stadium through the gate indicated on your ticket. All gates open 1 1/2 hours prior to kickoff.

If you hold a ticket for section

100-108	Use Gate #3	119-124	Use Gate #1
200-205	Use Gate #3	219-224	Use Gate #1
109-118	Use Gate #4	125-130	Use Gate #2
212-218	Use Gate #4	225-230	Use Gate #2



TICKET/GATE INFORMATION



Shuttle Service

Shuttles will run from Mall St. Vincent in Shreveport, and Pierre Bossier Mall in Bossier City, to Independence Stadium and back. Security will be provided. A \$5, round-trip charge will apply but all fans 12 and under can ride for free. Please consult www.independencebowl.org for shuttle times, or call the Independence Bowl office at 888.414.BOWL (2695).

Directions to Mall St. Vincent from the South:

1. Northbound on I-49
2. I-49 to Kings Hwy Exit
3. Right onto Kings Hwy.
4. Right onto Mall St. Vincent Ave.
5. Mall St. Vincent on the left

Directions to Mall St. Vincent from the West

1. Eastbound on I-20
2. I-20 to I-49
3. I-49 South to Kings Hwy.
4. Left onto Kings Hwy.
5. Right onto Mall St. Vincent Ave.
6. Mall St. Vincent on the left.

Directions to Pierre Bossier Mall from the East

1. Westbound on I-20
2. I-20 to Airline Drive Exit #22
3. Right onto Airline Drive
4. Pierre Bossier Mall on the Left

Directions to Pierre Bossier Mall from the West

1. Eastbound on I-20
2. I-20 to Airline Drive Exit #22
3. Left onto Airline Drive
4. Pierre Bossier Mall on the left.



CORPORATE PARTNERS

Title PetroSun

Commander-in-Chief

City of Shreveport
State of Louisiana

Chief of Staff

AT&T

Bluebird Wireless Broadband Services
New Car Dealer's Association
Willis-Knighton Medical Center

5-Star

American Airlines
AT&T Real Yellow Pages
Capital One
Coca-Cola Bottling Company of
Shreveport
Gap Broadcasting
Copeland's
Cumulus Broadcasting Shreveport
Day-Brite Capri Omega/Gardco Light-
ing
Eagle Distributing
G&G Distributing
KMSS-TV/KSHV-TV
KSLA
KTAL-TV
Lee Michael's Fine Jewelry
Rockwell Automation/Curtis H. Stout, Inc.
The Times

4-Star

Advocare
AEP Southwestern Electric Power
Company
C.F. Biggs Company, Inc.
Gateway Tire & Service
Horseshoe Casino & Hotel
Jean Simpson Personnel Services, Inc.
Jerry Anderson State Farm
Johnny's Pizza
Louisiana Boardwalk
Louisiana Restaurant Association
M&M Communications Concepts
McDonald's Griggs Enterprise
Pabst Creative Communications, Inc.
PepsiAmericas
Porter's Cleaners
The Radio Group – Access 1 Communi-
cations
State Farm
University Club

3-Star

Amtrak
CenterPoint Energy ARKLA
CenturyTel
Chase
Chick-fil-A at Beene Blvd.
Compliance Administrators
Country Tavern
Cubby Hole of Louisiana
Doeker Resource Partners
Greater Shreveport Chamber of Commerce
Health Plus of Louisiana, Inc.
Kent, Kent & Tingle/Summit
Kilpatrick's Rose-Neath Funeral Home
Music Mountain Water
One-Eyed Jack's
O'Reilly Auto Parts
Party Central

Standard Printing Company
VIP Travel
Wilhite Electric

2-Star

Ai-Shreveport
A.J. Weller Corporation
American Tower- Rancho Pacific Com-
mercial, Inc.
Brookshire Grocery Company
Citizen's National Bank
Comcast Cable
Commercial Power Equipment
Coordinating & Development
Cypress Operating, Inc.
Ed Powell
Fast Signs
First Louisiana Bank
Frame of Mine
Graphic Industries
Johnny's Catfish & Seafood
Konica Minolta Business Solutions
KMHT Radio
Libbey Glass, Inc.
Martin Specialty Coatings
Mitchell & Mitchell
Montgomery's Menswear
Red River Beverage, LLC
Scott Construction Equipment Com-
pany of LA, LLC
Shaver's Crawfish & Catering
Shreveport Federal Credit Union
Signs at Work
Signs Unlimited
Southern Trace Country Club
Southland Printing Co., Inc.
Superior Bar & Grill
Tally Alley Carpet Warehouse
The Payne Company
Veteran's Bingo Parlor
Waddell's Gallery of Distinction
Waskom Energy Marketing

1-Star

Andy Pleasant Bail Bonds
Aramark
Balar Associates
Buffalo Wild Wings
Campus Federal Credit Union
Conestoga Rovers & Associates
Conestoga Rovers & Associates
Congressman & Mrs. Jim McCrery
Creative Advertising Products
Dan Shankle Custom Homes, LLC
Diesel Driving Academy, Inc.
Enterprise Rent-A-Car
John W. Evans & W. Jarred Franklin, At-
torneys at Law
Golf Cars of Louisiana
Ice House Distributing Co., LLC
International Paper
MBL Bank- Minden
Ralph & Kacoo's, The Seafood Restau-
rant
Riverpark Church
Time-It Lube, Inc.
The Lakes at Cottonwood
Tri-State Neurology
Wall Professional Group

Cadet

Guillaumes, Inc
Harrington House Photographic
PK's Pups
Ridgway's, Ltd.